



P. O. BOX 2955  
Winston-Salem, North Carolina 27102

**Tobacco is a \$50 billion business  
that directly or indirectly  
employs 2.2 million people.**

CHECK NUMBER: 5A 1531262896  
CHECK DATE: 06-11-96

1210 05A 1531262896  
1210 363720  
PINE LESSER & SONS  
121 LAKEVIEW AVE  
CLIFTON, NJ 07011

6

INVOICE NUMBER	GROSS	NET AMOUNT	INVOICE NUMBER	GROSS	NET AMOUNT
9816215312628	168.00	168.00			
DIVISION 1210 ACCOUNT #363720					
TEMPORARY PAYMENTS (1 ITEM)					
DISPLAY ASSEMBLY 168.00					

\*\*\*\*\*  
90 DISPLAYS WOLFE

R J REYNOLDS TOBACCO COMPANY PAYMENT NET CHECK AMOUNT 168.00  
JRT Form APCNEW Rev. 5/90

DETACH THIS STUB BEFORE DEPOSITING CHECK



P. O. BOX 2955  
Winston-Salem, North Carolina 27102

WACHOVIA BANK OF NORTH CAROLINA, N.A.  
ASHEVILLE, NORTH CAROLINA  
66-35/531

5A 1531262896  
CHECK NO.

DATE  
06-11-96

PAY ONLY **168.00**  
ONE HUNDRED SIXTY EIGHT DOLLARS AND 00 CENTS

PAY ONE-HUNDRED-SIXTY-EIGHT DOLLARS AND 00 CENTS

TO THE ORDER OF  
1210 363720  
PINE LESSER & SONS  
121 LAKEVIEW AVE  
CLIFTON, NJ 07011



51849 2596

1531262896 053100355010459 038032

# WORK PLAN VOUCHER REQUEST

## 1st Quarter - 1996

USE ONE VOUCHER FORM FOR EACH PROMOTION (Please Print or Type in EXCEL)

Division: 1740 Date: 5/6/96  
 RJR Personnel: L.T. Wolff Signature: L.T. Wolff  
 Jobber Name: Pink Lemon Signature: [Signature]  
 Account #: 363720 Check Mailed To: ☒ Division Office ☐ Jobber

\* \* \* \* D P C \* \* \* \*

Promotion:	Rate	Units	Payment	Comments
CAM NY .20DPC VP	0.20	X	=	Camel 20¢ VPR's placed for DPC
CAM NY \$5 DPC	5.00	X	=	Camel DPC displays shipped to retail
CAM NY \$7 DPC	7.00	X	=	Camel DPC displays shipped to retail
DOR NY .25DPC VP	0.25	X	=	Doral 25¢ VPR's placed for DPC
DOR NY \$5 DPC	5.00	X	=	Doral DPC displays shipped to retail
DOR NY \$7 DPC	7.00	X	=	Doral DPC displays shipped to retail
WIN NY .20DPC VP	0.20	X	=	Winston 20¢ VPR's placed for DPC
		X	=	
TOTAL				

\* \* \* \* V A P \* \* \* \*

Display Assembly	Rate	Units	Payment	Comments
Feb Camel B3G3F	28.00	X	=	Feb Camel B3G3F Displays
Mar Doral Ashtray	28.00	X	=	Mar Doral Ashtray Displays
May Doral B261F	28.00	X 6	= 168.00	90 Displays
DPC Display Assembly	28.00	X	=	DPC Display Assembly Displays
SR Pre Book(Black line & Sticker)	28.00	X	=	Cartons for Black line & Sticker
TOTAL				

\* \* \* \* Temporary Payment System \* \* \* \*

Promotion:	Rate	Units	Payment	Comments
SAL .20 PR. RED	0.20	X	=	Salem 20¢ VPR's placed for DPC
S 96 RAC DISC	1.00	X	=	S 96 RAC DISC
W 96 RAC DISC	1.00	X	=	W 96 RAC DISC
WS 96 RAC DISC	1.00	X	=	WS 96 RAC DISC
C 96 RAC DISC	1.00	X	=	C 96 RAC DISC
		X	=	
		X	=	
TOTAL				

51849 2597

# FAX

R. J. Reynolds Tobacco Co.  
400 Raritan Center Parkway  
Edison, N.J. 08837

Date 4/25/96

Number of pages including cover sheet 3

To: Pine Lesser

Don Lesser

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone

Fax Phone 201-478-3710

CC: Chuck Debaghian

Mike McHugh

From:

Lanny Wolfe

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone 908-225-4774

Fax Phone 908-417-9076

**REMARKS:**

☐ Urgent ☒ For your review ☐ Reply ASAP ☐ Please comment

Enclosed is the information you will need to work the May Partners promotion. Please pack displays and add to normal order for each account on the attached Partners list week of May 6.

If you have any questions please let me know.

Thanks,

*Lanny*

51849 2598



R. J. Reynolds Tobacco Company  
MAY PARTNERS PROMOTION

Account: PINE LESSER & SONS, INC. Acct.#363720

Brand Promotion		Doral Buy 2 Get 1 Free 4 ctn live+2ctn free	
--------------------	--	---	--

Display Packing	5 live pks DoralFF100	1 white ctn DoralFF100
	5 live pks DoralLt100	1 white ctn DoralLt100
	5 live pks DoralUL100	1 white ctn DoralUL100
	5 live pks DoralLtM100	1 white ctn DoralLtM100

Allocation (cs)	1 Doral FF100(12M)	3 Doral FF100(6M)*
	1 Doral Lt100 (12M)	3 Doral Lt100 (6M)*
	1 Doral UL100(12M)	3 Doral UL100(6M)*
	1 DoralLtM100s(12M)	3 Doral LtM100s(6M)*

Displays 90

Date Product  
Recvd

5/10/96

5/2/96 5/10/96

Display  
Assembly

(timing)

Immediately

Displays  
Shipped to  
Retail -  
procedures  
required to  
receive .08 per  
ctn Category II  
payment:

Send displays  
automatically to  
accounts on attached  
list week of 5/3/96

Please cross out any  
account that refuses  
promotion and return list  
to RJR

If any  
displays are  
left over  
advise RJR-  
PLEASE DO  
NOT SEND  
TO OTHER  
ACCOUNTS

Packing and  
shipping  
payment if  
packing is  
completed  
within 2 weeks

28.00 per 12M case of  
Live product

NOTE: PARTNERS PROMOTIONS MAY BE SENT ONLY TO PREVIOUSLY  
AGREED ACCOUNTS (see attached list)

\*Buy 1 Get 1 Free Product

\*\*Voice mail 800-757-8255 mail box #48795 to request payment before  
sending out displays.

51849 2599

WHOLESALE : 363720 PINE LESSER & SONS, INC.  
TEMPLATE : 600355 605-00 DOR MAY B2G1F  
TEMPLATE SEQ : 0001  
SALES LEVEL : 12XXXX

TERR	ACCOUNT	NAME	ADDRESS	CITY	ST	QUANTITY	TAX	CHAIN-ID	SUPPLIER
122101	400244	JOSEPH'S DRUGS	6 QUEEN ANNE RD	BOGOTA	NJ	2	-	-	
122101	680005	SWEET EXPRESSION	174 PIERMONT RD	CRESSKILL	NJ	2	-	-	62515
122101	319469	CORNER CAFE, INC.	201 3RD AVE	WESTWOOD	NJ	3	-	-	13875
122101	399395	FOSTER STATIONERY	465 S WASHINGTON AVE	BERGENFIELD	NJ	2	-	-	61990
122101	770481	QUICK SHOP	48 PATTERSON ST	HILLSDALE	NJ	2	-	-	22405
122102	565102	MIKE'S DELI	155 LAKEVIEW AVE	CLIFTON	NJ	2	-	-	
122102	649184	24-24 LAWN AVE CORP	24-24 FAIR LAWN AVE	FAIR LAWN	NJ	2	-	-	
122102	771382	ACE & GEORGES	125 MADELINE AVE	CLIFTON	NJ	2	-	-	100115
122103	380871	L&R SUNDRIES	4 E JOSEPH ST	MOONACHIE	NJ	2	-	-	
122103	770939	MR BOOZE	350 HARRISON ST	PASSAIC	NJ	2	-	-	
122604	770549	M & F MARKET	330 TOTOWA AVE	PATERSON	NJ	1	-	-	
122604	026259	BALLOUTINE-DRUCKER	845 RIVERVIEW DR	TOTOWA	NJ	1	-	-	
122604	273300	BENEVENUTI'S MARKET	359 TOTOWA AVE	PATERSON	NJ	1	-	-	100250
122604	690536	BUTLER NEWS	150 MAIN ST	BUTLER	NJ	1	-	-	
122604	771323	SCHECKS LIQ & DELI	311 Haledon Ave	HALEDON	NJ	2	-	-	
133001	609129	MURRAY'S MARKET	342 MAIN ST	OGDENSBURG	NJ	2	-	-	52025
133001	400608	PLAINS PHARMACY	66 STATE RT 23	FRANKLIN	NJ	4	-	-	52050
133001	690552	MARKET PLACE 2	5561 BERSHIRE RD.	MILTON	NJ	4	-	-	
133001	400607	WEBBS NEWS	270 STATE RT 23	FRANKLIN	NJ	4	-	-	52075
133008	771657	KRAUSZERS #89	CORNERHORN & RT. 517	HACKETTSTOWN	NJ	1	-	2712-0000	
133009	692685	DIAMOND SPRING DELI	45 1/2 BROADWAY	DENVILLE	NJ	1	-	-	
133009	555366	SUNNY'S AMOCO	859 RT 46 EAST	PARSIPPANY	NJ	2	-	-	
163602	273658	SCHERER & CO	7 MILLER RD	MAHWAH	NJ	4	-	-	25100

PAGE BREAK TOTAL ACCOUNTS 23 TOTAL QUANTITY 49

TEMPLATE TOTAL ACCOUNTS 23 TOTAL QUANTITY 49

60

2/2a  
2

51849 2600

## MESSAGE CONFIRMATION

DATE:04/26/96 TIME:10:08

ID:9082252967 1

DATE	TIME	TX-TIME	DISTANT STATION ID	MODE	PAGES	RESULT
04/26	10:07	01'15"		G3-S	003	OK

51849 2601

*RJ Reynolds*  
Tobacco Company

P. O. BOX 2955  
Winston-Salem, North Carolina 27102

Tobacco is a \$50 billion business  
that directly or indirectly  
employs 2.2 million people.

CHECK NUMBER: 5A 1531262696  
CHECK DATE: 06-11-96

1210 05A 1531262696  
1210 363720  
PINE LESSER & SONS  
121 LAKEVIEW AVE  
CLIFTON, NJ 07011

6

INVOICE NUMBER	GROSS	NET AMOUNT	INVOICE NUMBER	GROSS	NET AMOUNT
9818215312626	58.00	58.00			
DIVISION 1210 ACCOUNT #363720					
TEMPORARY PAYMENTS (1 ITEM)					
DISPLAY ASSEMBLY 58.00					

\*\*\*\*\*  
30 JUNE SALEM/CAMEL BSGSF DISPLAYS WOLFE

R J REYNOLDS TOBACCO COMPANY PAYMENT NET CHECK AMOUNT 58.00  
JRT Form APCNEW Rev. 5/90

DETACH THIS STUB BEFORE DEPOSITING CHECK

*RJ Reynolds*  
Tobacco Company

P. O. BOX 2955  
Winston-Salem, North Carolina 27102

WACHOVIA BANK OF NORTH CAROLINA, N.A.  
ASHEVILLE, NORTH CAROLINA  
86-35/531

5A 1531262696  
CHECK NO.

DATE  
06-11-96

PAY ONLY **58.00**  
CENTS

PAY FIFTY-SIX DOLLARS AND 00 CENTS

TO THE ORDER OF  
1210 363720  
PINE LESSER & SONS  
121 LAKEVIEW AVE  
CLIFTON, NJ 07011

*Randy Lesser*  
AUTHORIZED SIGNATURE

51849 2602

⑈1531262696⑈ ⑆053100355⑆010459 038032⑈

# WORK PLAN VOUCHER REQUEST

## 2nd Quarter - 1996

USE ONE VOUCHER FORM FOR EACH PROMOTION (Please Print or Type In EXCEL)

Division: 1240 Date: 6/4/96  
 RJR Personnel: L.T. Wolfe Signature: L.T. Wolfe  
 Jobber Name: Pink Lesser Signature: X Pink Lesser  
 Account #: 363920 Check Mailed To: ☒ Division Office ☐ Jobber

\* \* \* \* D P C \* \* \* \*

Promotion:	Rate	Units	Payment	Qty.	Comments
CAM NY .20DPC VP	0.20	X	=		Camel 4 Carton DPC Displays
DOR NY .25DPC VP	0.25	X	=		Doral 4 Carton DPC Displays
SAL NY .20DPC VP	0.20	X	=		Salem 4 Carton DPC Displays
WIN NY .20DPC VP	0.20	X	=		Winston 4 Carton DPC Displays
CAM .20VPR (2 CTN)	0.20	X	=		Camel 2 Carton DPC Displays
DOR .25VPR (2 CTN)	0.25	X	=		Doral 2 Carton DPC Displays
SAL .20VPR (2 CTN)	0.20	X	=		Salem 2 Carton DPC Displays
WIN .20VPR (2 CTN)	0.20	X	=		Winston 2 Carton DPC Displays
		X	=		
TOTAL					

\* \* \* \* V A P \* \* \* \*

Display Assembly	Rate	Units	Payment	Comments
Mar Doral Ash Tray	28.00	X	=	Mar Doral Ash Tray Displays
Apr Camel Hat	28.00	X	=	Apr Camel Hat Displays
May Doral B2G1F	28.00	X	=	May Doral B2G1F Displays
June Salem/Camel BSGS	28.00	X 2	= 56.00	30 June Salem/Camel BSGSF Displays
July Camel T Shirt	28.00	X	=	July Camel T Shirt Displays
DPC Display Assembly	28.00	X	=	DPC Display Assembly Displays
SR Pre Book(Black line & Sticker)	28.00	X	=	Cartons for Black line & Sticker
TOTAL				

### \* \* \* \* Temporary Payment System \* \* \* \*

Promotion:	Rate	Units	Payment	Comments
S 96 RAC DISC	1.00	X	=	S 96 RAC DISC
W 96 RAC DISC	1.00	X	=	W 96 RAC DISC
WS 96 RAC DISC	1.00	X	=	WS 96 RAC DISC
C 96 RAC DISC	1.00	X	=	C 96 RAC DISC
		X	=	
TOTAL				

51849 2603



WHOLESALE : 363720 PINE LESSER & SONS, INC. <DIRECT>  
TEMPLATE : 600819 606-00 SAL B2G2F JUNE  
TEMPLATE SFQ : 0003  
SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER
122604	122623	690536	BUTLER NEWS	150 MAIN ST	BUTLER	NJ	07405	1			
133001	133022	771657	KRAUSZERS #89	CORNERHORN & RT. 5	HACKETTSTOWN	NJ	07840	1		2712-0000	
122604	122623	770549	M & F MARKET	330 TOTOWA AVE	PATERSON	NJ	07502	1			
122103	122628	380871	L&R SUNDRIES	4 E JOSEPH ST	MOONACHIE	NJ	07074	1			
133008	133020	690552	MARKET PLACE 2	5561 BERSHIRE RD.	MILTON	NJ	07438	3			
122102	122226	565102	MIKE'S DELI	155 LAKEVIEW AVE	CLIFTON	NJ	07011	1			
122101	122225	442817	FORT LEE MART	1490 BERGEN BLVD	FORT LEE	NJ	07024	1			
122604	122623	771323	SCHECKS LIQ & DELI	311 HALEDON AVE	HALEDON	NJ	07508	2			
122604	122623	605941	LINDA'S DELI	248 MAIN ST	LINCOLN PARK	NJ	07035	1			
122604	122623	026259	BALLOUTINE-DRUCKER	845 RIVERVIEW DR	TOTOWA	NJ	07512	1			
122604	122623	782956	DIVYA INTER. INC.	83 MAIN ST	LITTLE FALLS	NJ	07424	1			16800
122101	122225	770481	QUICK SHOP	48 PATTERSON ST	HILLSDALE	NJ	07642	1			22405
122101	122225	400116	RIVERVALE LIQUORS	663 WESTWOOD AVE	RIVER VALE	NJ	07675	1			24000
122604	122623	273876	T-BOWL SMOKE SHOP	1055 HAMBURG TPKE	WAYNE	NJ	07470	1			48625
133008	133020	400608	PLAINS PHARMACY	66 STATE RT 23	FRANKLIN	NJ	07416	3			52050
133008	133020	400607	WEBBS NEWS	270 STATE RT 23	FRANKLIN	NJ	07416	3			52075
122101	122225	399395	FOSTER STATIONERY	465 S WASHINGTON A	BERGENFIELD	NJ	07621	1			61990
122102	122226	771382	ACE & GEORGES	125 MADELINE AVE	CLIFTON	NJ	07011	1			100115
122604	122623	273300	BENEVENUTI'S MARKET	359 TOTOWA AVE	PATERSON	NJ	07502	1			100250
122604	122623	484825	KIMMY'S DELI	81 BERKSHIRE AVE	PATERSON	NJ	07502	1			110600
122604	122623	653202	KWIK SHOP	169 UNION BLVD	TOTOWA	NJ	07512	1			111470
122604	122623	273872	VALLEY SNACK	568 VALLEY RD	WAYNE	NJ	07470	1			112252

PAGE BREAK TOTAL ACCOUNTS 22 TOTAL QUANTITY 29

TEMPLATE TOTAL ACCOUNTS 22 TOTAL QUANTITY 29

\*\*\*\*\* END OF REPORT \*\*\*\*\*

## TRANSMIT CONFIRMATION REPORT

NO. : 012  
RECEIVER : 12014783710  
TRANSMITTER : R.J.REYNOLDS TOB 12  
DATE : MAY 28'96 12:59  
DURATION : 01'33  
MODE : STD  
PAGES : 03  
RESULT : OK

51849 2606

# FAX

R. J. Reynolds Tobacco Co.  
400 Raritan Center Parkway  
Edison, N.J. 08837

Date 5/24/96

Number of pages including cover sheet 3

To: PINE LESSER & SONS, INC.

Don Lesser

From:

Lanny Wolfe

Phone

Phone

908-225-4774

Fax Phone

201-478-3710

Fax Phone

908-417-9076

CC:

Chuck Dabaghian

Mike McHugh

REMARKS:

☐ Urgent

☒ For your review

☐ Reply ASAP

☐ Please comment

Enclosed is the information you will need to work the June Partners promotion. Please pack displays and add to normal order for each account on the attached Partners list week of June 3.

If you have any questions please let me know.

Thanks,

*Lanny*

51849 2607



P. O. BOX 2955  
Winston-Salem, North Carolina 27102

**Tobacco is a \$50 billion business  
that directly or indirectly  
employs 2.2 million people.**

CHECK NUMBER: 5A 1531262996  
CHECK DATE: 06-11-96

1210 05A 1531262996  
1210 363720  
PINE LESSER & SONS  
121 LAKEVIEW AVE  
CLIFTON, NJ 07011

6

INVOICE NUMBER	GROSS	NET AMOUNT	INVOICE NUMBER	GROSS	NET AMOUNT
9816215312829	204.40	204.40			
DIVISION 1210 ACCOUNT #383720					
TEMPORARY PAYMENTS (1 ITEM)					
DISPLAY ASSEMBLY 204.40					

\*\*\*\*\*  
73 DISPLAYS WOLFE

R J REYNOLDS TOBACCO COMPANY PAYMENT NET CHECK AMOUNT 204.40  
IRT Form APCNEW Rev. 5/90

DETACH THIS STUB BEFORE DEPOSITING CHECK



P. O. BOX 2955  
Winston-Salem, North Carolina 27102

WACHOVIA BANK OF NORTH CAROLINA, N.A.  
ASHEVILLE, NORTH CAROLINA  
66-35/531

5A 1531262996  
CHECK NO.

DATE  
06-11-96

PAY ONLY **204.40** CENTS

PAY TWO-HUNDRED-FOUR DOLLARS AND 40 CENTS

TO THE ORDER OF  
1210 363720  
PINE LESSER & SONS  
121 LAKEVIEW AVE  
CLIFTON, NJ 07011

*Don Lesser*



51849 2608

⑈1531262996⑈ ⑆053100355⑆010459 038032⑈

# WORK PLAN VOUCHER REQUEST

## 1st Quarter - 1996

USE ONE VOUCHER FORM FOR EACH PROMOTION (Please Print or Type In EXCEL)

Division: 1240

Date: 5/6/96

RJR Personnel: L.T. Wilson

Signature: [Signature]

Jobber Name: JWG LASSER

Signature: [Signature]

Account #: 363720

Check Mailed To: ☒ Division Office ☐ Jobber

\* \* \* \* D P C \* \* \* \*

Promotion:	Rate	Units	Payment	Comments
CAM NY .20DPC VP	0.20	X	=	Camel 20¢ VPR's placed for DPC
CAM NY \$5 DPC	5.00	X	=	Camel DPC displays shipped to retail
CAM NY \$7 DPC	7.00	X	=	Camel DPC displays shipped to retail
DOR NY .25DPC VP	0.25	X	=	Doral 25¢ VPR's placed for DPC
DOR NY \$5 DPC	5.00	X	=	Doral DPC displays shipped to retail
DOR NY \$7 DPC	7.00	X	=	Doral DPC displays shipped to retail
WIN NY .20DPC VP	0.20	X	=	Winston 20¢ VPR's placed for DPC
		X	=	
TOTAL				

\* \* \* \* V A P \* \* \* \*

Display Assembly	Rate	Units	Payment	Comments
Feb Camel B3G3F	28.00	X	=	Feb Camel B3G3F Displays
Mar Doral Ashtray	28.00	X	=	Mar Doral Ashtray Displays
Apr Camel CAFE	28.00	X	7.3 = 204.40	73 Displays
DPC Display Assembly	28.00	X	=	DPC Display Assembly Displays
SR Pre Book(Black line & Sticker)	28.00	X	=	Cartons for Black line & Sticker
TOTAL				

\* \* \* \* Temporary Payment System \* \* \* \*

Promotion:	Rate	Units	Payment	Comments
SAL .20 PR. RED	0.20	X	=	Salem 20¢ VPR's placed for DPC
S 96 RAC DISC	1.00	X	=	S 96 RAC DISC
W 96 RAC DISC	1.00	X	=	W 96 RAC DISC
WS 96 RAC DISC	1.00	X	=	WS 96 RAC DISC
C 96 RAC DISC	1.00	X	=	C 96 RAC DISC
		X	=	
		X	=	
TOTAL				

51849 2609

VOUCHER.XLS



**R. J. Reynolds Tobacco Company  
APRIL VAP PROMOTION**

**Account: PINE LESSER**

Brand Promotion		Camel Free Cap when you buy 3 Packs	
--------------------	--	---	--

**Display Packing**

**3 ctn CamFB  
3 ctn CamLB**

**Allocation (cs)**

**7 Cam F Box(6M)  
7 CamLtBox(6M)**

**Displays**

**73**

**Date Product Recvd**

**3/29/96**

**Display Assembly**

**(timing)**

**Immediately**

**Displays Shipped to  
Retail -procedures  
required to receive .08  
per ctn Category II  
payment:**

**Send displays  
automatically to  
accounts on  
attached list week  
of 4/1/96**

**Please cross out  
any account that  
refuses promotion  
and return list to  
RJR**

**If any displays are  
left over advise  
RJR-PLEASE DO  
NOT SEND TO  
OTHER  
ACCOUNTS**

**Packing and shipping  
payment if packing is  
completed within 2  
weeks**

**28.00 per 12M case  
of Live product**

**NOTE: PARTNERS PROMOTIONS MAY BE SENT ONLY TO PREVIOUSLY  
AGREED ACCOUNTS (see attached list)**

**\* \*\*Voice mail 800-757-8255 mail box #48795 to request payment before  
sending out displays.**

**Note:**

- ① Please maintain schedules to prevent overlapping.
- ② Send 1 display to each account on attached VAP list

51849 2610

SV55B2

## VAP TEMPLATE LISTING

51849 2611

96-03-20 PAGE: 1  
10:50 AM

WHOLESALER : 363720 PINE LESSER & SONS, INC.  
 TEMPLATE : PINE LESSER & SONS CAMEL CAP  
 TEMPLATE SEQ : 0004  
 SALES LEVEL : 12XXXX

TERR	ACCOUNT	NAME	ADDRESS	CITY	ST	QUANTITY	TAX	CHAIN-ID	SUPPLIER
122101	400244	JOSEPHS DRUGS	6 QUEEN ANNE RD	BOGOTA	NJ	1	-	-	
122101	399395	FOSTER STATIONERY	465 S WASHINGTON AVE	BERGENFIELD	NJ	1	-	-	61990
122101	680005	SWEET EXPRESSION	174 PIERMONT RD	CRESSKILL	NJ	1	-	-	62515
122101	609072	THE COUNTRY STORE	729 RIVERVALE RD	RIVER VALE	NJ	1	-	-	21300
122101	400116	RIVERVALE LIQUORS	663 WESTWOOD AVE	RIVER VALE	NJ	1	-	-	24000
122101	319469	CORNER CAFE, INC.	201 3RD AVE	WESTWOOD	NJ	1	-	-	13875
122101	770481	QUICK SHOP	48 PATTERSON ST	HILLSDALE	NJ	1	-	-	22405
122102	771382	ACE & GEORGES	125 MADELINE AVE	CLIFTON	NJ	1	-	-	100115
122102	460272	KRAUSZER'S #281	150 7TH ST	CLIFTON	NJ	1	-	2712-0000	
122102	565102	MIKE'S DELI	155 LAKEVIEW AVE	CLIFTON	NJ	1	-	-	
122102	770868	401 BOULEVARD INC.,	401 BOULEVARD	ELMWOOD PARK	NJ	1	-	-	100760
122102	649184	24-24 LAWN AVE CORP	24-24 FAIR LAWN AVE	FAIR LAWN	NJ	1	-	-	
122102	770584	CHARLIES GIFTS&THING	355 ESSEX ST	HACKENSACK	NJ	1	-	-	
122102	491520	JR TOBACCO	65 STATE RT 17	HASBROUCK HEIGH	NJ	1	-	-	12565
122102	400201	REVCO #3072	272 LIBERTY ST	LITTLE FERRY	NJ	1	-	0102-0000	12570
122103	399600	ALLWOOD LIQUORS	60 MARKET ST	CLIFTON	NJ	1	-	-	900
122103	380871	L&R SUNDRIES	4 E JOSEPH ST	MOONACHIE	NJ	1	-	-	
122103	770939	MR BOOZE	350 HARRISON ST	PASSAIC	NJ	1	-	-	
122105	400123	MIDTOWN PHARMACY	231 CLOSTER DOCK RD	CLOSTER	NJ	1	-	-	17600
122105	400044	KENS DELI	114 BROADWAY	HILLSDALE	NJ	1	-	-	13900
122106	689309	ZERO 24 GAS STAT INC	40-10 ROUTE 4 EAST	FAIRLAWN	NJ	1	-	-	
122106	766634	TOWN & COUNTRY LIQUO	22 MAIN AVE	CLIFTON	NJ	1	-	-	67600
122106	310631	CROOKS CAFE	381 CROOKS AVE	CLIFTON	NJ	1	-	-	7125
122106	491445	DOMINIANNIS SPECIALY	515 CLIFTON AVE	CLIFTON	NJ	1	-	-	7615
122106	542637	SHOP SMART	494 BROADWAY	PATERSON	NJ	1	-	-	111810
122106	273426	JOEY KAY MARKET	879 MAIN ST	PATERSON	NJ	1	-	-	110525
122106	790581	NATIONAL CANDY CO.	90 MICHIGAN AVE	PATERSON	NJ	5	-	-	18225
122107	400967	RADCLIFFE DELI	509 BLOOMFIELD AVE	NUTLEY	NJ	1	-	-	22425
122604	605941	LINDA'S DELI	248 MAIN ST	LINCOLN PARK	NJ	1	-	-	
122604	472768	KINGS CORNER INC.	139 MAIN ST	BLOOMINGDALE	NJ	1	-	-	62750
122604	690536	BUTLER NEWS	150 MAIN ST	BUTLER	NJ	1	-	-	
122604	273802	OAKLAND DRUG	373 RAMAPO VALLEY RD	OAKLAND	NJ	1	-	-	19300
122604	585773	FOOD MART & DELI	14 WANAQUE AVE	POMPTON LAKES	NJ	1	-	-	
122604	273876	T-BOWL SMOKE SHOP	1055 HAMBURG TPKE	WAYNE	NJ	1	-	-	48625
122604	273872	VALLEY SNACK	568 VALLEY RD	WAYNE	NJ	1	-	-	112252
122604	399616	VILLAGE STATIONERY	385 VALLEY RD	CLIFTON	NJ	1	-	-	49550
122604	399604	E & J HARRINGTON	606 VAN HOUTEN AVE	CLIFTON	NJ	1	-	-	8375
122604	782956	DIVYA INTER. INC.	83 MAIN ST	LITTLE FALLS	NJ	1	-	-	16800
122604	770549	M & F MARKET	330 TOTOWA AVE	PATERSON	NJ	1	-	-	
122604	273300	BENEVENUTI'S MARKET	359 TOTOWA AVE	PATERSON	NJ	1	-	-	100250
122604	484825	KIMMY'S DELI	81 BERKSHIRE AVE	PATERSON	NJ	1	-	-	110600
122604	771323	SCHECKS LIQ & DELI	311 HALEDON AVE	HALEDON	NJ	1	-	-	

5

WHOLESALE : 363720 PINE LESSER & SONS, INC.  
 TEMPLATE : PINE LESSER & SONS CAMEL CAP  
 TEMPLATE SEQ : 0004  
 SALES LEVEL : 12XXXX

TERR	ACCOUNT NAME	ADDRESS	CITY	ST	QUANTITY	TAX	CHAIN-ID	SUPPLIER
122604	653202	KWIK SHOP	169 UNION BLVD	TOTOWA	NJ	1	-	111470
122604	026259	BALLOUTINE-DRUCKER	845 RIVERVIEW DR	TOTOWA	NJ	1	-	
122608	582800	CEDAR GROVE LIQUORS	597 POMPTON AVE	CEDAR GROVE	NJ	1	-	
122608	547028	THE LIQUOR DEPOT	534 VAN HOUTEN AVE	CLIFTON	NJ	1	-	110640
122608	708892	J&A LIQUORS INC	729 VAN HOUTEN AVE	CLIFTON	NJ	1	-	
122608	770540	THE GREETING PLACE	1221 VAN HOUTEN AVE	CLIFTON	NJ	1	-	112040
122608	399631	MAPLE VALLEY LIQUORS	1078 RT. 46 WEST	CLIFTON	NJ	1	-	16925
122608	484824	KRAUSZERS #272	26 GROVE ST	VERONA	NJ	1	-	110625
122609	273320	MC DERMOTT'S DRUG	433 UNION AVE	PATERSON	NJ	1	-	667100
122609	531868	NEW SKYLINE LUNCH	129 SKYLINE DR	RINGWOOD	NJ	1	-	26000
122609	684415	B-R DELI	RT. 202/634 MAIN ST.	TOWACO	NJ	1	-	80045
122609	399112	CROSSROADS EAT	10 ERIE AVE	WAYNE	NJ	1	-	100105
122609	521232	BARM, INC. WEST END	1048 MCBRIDE AVE	WEST PATERSON	NJ	1	-	112115
122609	771005	ITALIAN CAROUSEL	114 E MAIN ST	RAMSEY	NJ	1	-	12350
122609	410832	DIAMOND LIQUOR	203 DIAMOND BRIDGE	HAWTHORNE	NJ	1	-	80068
122609	060765	AMOCO GAS STATION	780 MARKET ST	PATERSON	NJ	1	-	110875
122609	652326	THE COOKERY	411 GOFFLE RD	WYCKOFF	NJ	1	-	100615
133001	400607	WEBBS NEWS	270 STATE RT 23	FRANKLIN	NJ	1	-	52075
133001	400608	PLAINS PHARMACY	66 STATE RT 23	FRANKLIN	NJ	1	-	52050
133001	690552	MARKET PLACE 2	5561 BERSHIRE RD.	MILTON	NJ	1	-	
133001	609129	MURRAY'S MARKET	342 MAIN ST	OGDENSBURG	NJ	1	-	52025
133008	771657	KRAUSZERS #89	CORNERHORN & RT. 517	HACKETTSTOWN	NJ	1	2712-0000	
133009	555366	SUNNY'S AMOCO	859 RT 46 EAST	PARSIPPANY	NJ	1	-	
163606	273771	ELMER GROCERY	SADDLE RIVER RD.	SADDLE RIVER	NJ	1	-	7400
163606	273658	SCHERER & CO	7 MILLER RD	MAHWAH	NJ	1	-	25100
163606	566873	SOUTH AIRMONT DELI.	53 S AIRMONT RD	SUFFERN	NY	1	-	7350
163606	019924	STATIONERY, UNLTD.	6C RED SCHOOLHOUSE R	SPRING VALLEY	NY	1	-	26245

PAGE BREAK TOTAL ACCOUNTS 69 TOTAL QUANTITY 73

TEMPLATE TOTAL ACCOUNTS 69 TOTAL QUANTITY 73

# FAX

R. J. Reynolds Tobacco Co.  
400 Raritan Center Parkway  
Edison, N.J. 08837

Date 03/26/96

Number of pages including cover sheet 4

To:

Don Lesser

From:

Lanny Wolfe

Phone

Fax Phone

CC:

201-478-3710

Chuck Debaghian

Phone

Fax Phone

908-225-4774

908-417-9076

**REMARKS:**

☐ Urgent

☒ For your review

☐ Reply ASAP

☐ Please comment

Enclosed is the information you will need to work the April VAP promotion. Please pack and add 1 Camel Cap deal (3 ctns Camel Box and 3 ctns Camel Light Box=Total 6 ctns) to normal order for each account on the attached VAP list week of April 1st.

If you have any questions please let me know.

Thanks,

*Lanny*

51849 2613

MAILFILE

26 March 1996

R.J.REYNOLDS TOBACCO COMPANY

Winston-Salem, N.C. 27102  
(919) 741-5000

TO: L T WOLFE  
3 COPPERMINE VLG  
FLEMINGTON NJ 08822



FROM: RJ REYNOLDS TOBACCO COMPANY  
401 NORTH MAIN STREET  
WINSTON-SALEM, NC 27102

THE FOLLOWING ITEMS HAVE BEEN SHIPPED TO: PINE LESSER & SONS 1221XX  
SIS ACCOUNT NUMBER 363720  
121 LAKEVIEW AVE  
CLIFTON NJ 07011  
FROM ADVANCE NC BY NEW YORK CAROLINA EX BILL LADING NUMBER 8660101  
ON 03/26/96:  
ORDERED SHIPPED BACKORDER ITEM NO. ITEM DESCRIPTION  
73 73 502310 CAM B3GF HAT W/POS

YOUR COMPLETE SHIPMENT IS ESTIMATED TO ARRIVE ON 03/29/96.

REFERENCE ORDER NUMBER 6082-1328 ON ANY INQUIRIES ABOUT THIS SHIPMENT  
WHICH WAS ENTERED 03/22/96.

51849 2614

P.O. Box 2959, Winston-Salem, N.C. 27102  
Phone (800) 862-4338  
For Manufacturer's UPC No., Refer to Price List

**SALES COPY  
INVOICE**

ACCOUNT NO.	INVOICE DATE	INVOICE NO.	WAR
3837200	03/29/88	088-0232	10:19
WAREHOUSE		CARRIER	
085 PITMAN		F-02	

**BILLING  
ADDRESS**

PINE LESSER & SONS, INC.  
P.O. BOX 1807  
CLIFTON NJ 07015-1807

**SOLD TO/  
SHIP TO PINE LESSER & SONS, INC.  
121-127 LAKEVIEW AVENUE  
CLIFTON NJ 07015**

SPECIAL INSTRUCTIONS: 000850 - SPECIAL PROMOTION

PRINT DATE	SHIP DATE	8/2 NUMBER	PURCHASE ORDER OR CONTRACT NO.	MODE	ORDER SOURCE	ORDER DATE	DIVISION	COPIES	OPERATOR
03/27	03/29	089-0232		MAIL	FAX	03/28	1221	****	WAGON
QUANTITY	ITEM NO.	SIZE/CTNS	ITEM NAME	CTGT QUANTITY		ITEM PRICE		BILLING AMOUNT	
7	10306	6M 30	CAMEL FILTER BOX	42,000		344.7000		2,412.80	
7	10706	6M 30	CAMEL LIGHT BOX	42,000		344.7000		2,412.80	
DISCOUNTABLE GROSS								4,825.80	
STD TERMS DISCOUNT OF 3.25%								158.84-	

51849 2615

1000020

*Pine Lesser & Sons Inc.*

PHONE (201) 478-3310

WHOLESALE TOBACCO AND CONFECTIONERY

121-127 LAKEVIEW AVENUE, CLIFTON, NEW JERSEY 07015

SALES	DAY
PACKAGES	CHECKED BY
C. B. B.	New Stone
CASH SALE	265-4116 - Jason

DATE \_\_\_\_\_ 19\_\_

Sold To VALCREST STATIONERY

Address 380 KINDERKAMACK RD EUGEN

✓ NO	QUANTITY	ITEM	AMOUNT
1			
2		Would like an Overhead Fixture	
3			
4		Has another store (very good	
5			
6		Cigarette account) in <del>MASSACHUSETTS</del>	
7			
8		Spring Valley, N.Y. 1-914-356-6199	
9			
10			
11		Thank you, I	
12		appreciate your help.	
13			
14		Harvey	
15			
16		1/0116	
17		MAILED	
18		ANN ARVICK	
19		3/21/96	
20			
21			

51849 2616

TITLE TO ALL MERCHANDISE SHALL REMAIN WITH PINE LESSER & SONS INC., UNTIL PAID FOR.  
10/30 - 500



P. O. BOX 2955  
Winston-Salem, North Carolina 27102

Personal Choice  
Part of the America's heritage

CHECK NUMBER: 5A 1530234696  
CHECK DATE: 03-08-96

1210 05A 1530234696  
1210 363720  
PINE LESSER & SONS  
121 LAKEVIEW AVE  
CLIFTON, NJ 07011

6

INVOICE NUMBER	GROSS	NET AMOUNT	INVOICE NUMBER	GROSS	NET AMOUNT
9606715302346	14.00	14.00			
DIVISION 1210 ACCOUNT #363720					
TEMPORARY PAYMENTS (1 ITEM)					
DISPLAY ASSEMBLY 14.00					

\*\*\*\*\*  
7 MAR DORAL ASHTRAY DISPLAYS (WOLFE)

R J REYNOLDS TOBACCO COMPANY PAYMENT NET CHECK AMOUNT 14.00  
IRT Form APCNEW Rev. 5/90

DETACH THIS STUB BEFORE DEPOSITING CHECK



P. O. BOX 2955  
Winston-Salem, North Carolina 27102

WACHOVIA BANK OF NORTH CAROLINA, N.A.  
ASHEVILLE, NORTH CAROLINA  
66-35/531

5A 1530234696  
CHECK NO.

DATE  
03-08-96

PAY ONLY 14.00 CTSCTS

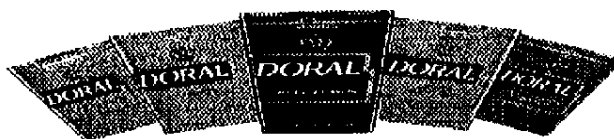
PAY FOURTEEN DOLLARS AND 00 CENTS

TO THE ORDER OF  
1210 363720  
PINE LESSER & SONS  
121 LAKEVIEW AVE  
CLIFTON, NJ 07011

AUTHORIZED SIGNATURE

51849 2617

⑈ 1530234696 ⑈ ⑆053100355⑆010459 038032⑈



**R. J. Reynolds Tobacco Company  
MARCH VAP PROMOTION**

**Account PINE LESSER**

<b>Brand Promotion</b>		<b>Doral Free Stoneware Ashtray w/2 packs</b>	
----------------------------	--	---	--

**Display Packing**

1 ctn Doral FF100s  
1 ctn Doral Lt100s  
1 ctn Doral UL100s  
1 ctn Doral LM100s

**Allocation (cs)**

0 Doral F100s(12M)  
0 Doral Lt100(12M)  
0 Dor UL100(12M)  
0 Dor LM100(12M)

**Displays**

7

**Date Product Recvd**

**Take from inven.**

**Display Assembly**

**(timing)**

**Immediately**

**Displays Shipped to  
Retail -procedures  
required to receive .08  
per ctn Category II  
payment:**

**Send displays  
automatically to  
accounts on  
attached list week  
of 3/4/96**

**Please cross out  
any account that  
refuses promotion  
and return list to  
RJR**

**Packing and shipping  
payment if packing is  
completed within 2  
weeks**

**28.00 per 12M case  
of Live product**

**NOTE: VAP PROMOTIONS MAY BE SENT ONLY TO PREVIOUSLY  
AGREED ACCOUNTS (see attached list)**

**\* \*Voice mail 800-757-8255 mail box #48795 to request payment before  
sending out displays.**

**Note:**

- ① Please maintain schedules to prevent overlapping.
- ② Send # of VAP displays indicated to each account on attached VAP list

51849 2618

WHOLESALER : 363720 PINE LESSER & SONS, INC.  
TEMPLATE : 363720 PINE LESSER (DORAL ASHTRAY)  
TEMPLATE SEQ : 0002  
SALES LEVEL : 12XXXX

TERR	ACCOUNT	NAME	ADDRESS	CITY	ST	QUANTITY	TAX	CHAIN-ID	SUPPLIER
133001	400607	WEBBS NEWS	270 STATE RT 23	FRANKLIN	NJ	2	-	-	52075
133001	400608	PLAINS PHARMACY	66 STATE RT 23	FRANKLIN	NJ	2	-	-	52050
133001	609129	MURRAY'S MARKET	342 MAIN ST	OGDENSBURG	NJ	1	-	-	52025
133009	692685	DIAMOND SPRING DELI	45 1/2 BROADWAY	DENVILLE	NJ	1	-	-	
133009	555366	SUNNY'S AMOCO	859 RT 46 EAST	PARSIPPANY	NJ	1	-	-	

PAGE BREAK TOTAL ACCOUNTS 5 TOTAL QUANTITY 7

TEMPLATE TOTAL ACCOUNTS 5 TOTAL QUANTITY 7

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